

Claire Fanyi Meng

Taiwan Taipei
+886 933342450
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Education

Academy of Art University, San Francisco, California
MFA 2011, Department of Industrial Design

Yuan Ze University, Taoyuan, Taiwan
BFA 2006, Department of Information Communication
Digital Media Design Concentration

Experience

Freelancer

Married, raising kids and take small projects while available.
Malaysia, Hong Kong, Singapore 2018-Current

Design Consultant

Philips (China) Investment Co.,Ltd
Philips Design Center China
Recruited from Taiwan to Shanghai 2015-2017

- Bridged various departments such as Air, KA and MCC, and built strong relationships with program teams: Helped teams effectively understand concepts and visualized key features, which helped to improve efficiency in communication and enabled experts to articulate relevant insights.
- Worked closely with marketing and engineers to develop guidance and improve consistency and efficiency in the Philips portfolio: Developed a systematic approach to displaying information, allowing for easy addition of new SKUs and a clear and intuitive user experience.
- Performed front-end research to deliver better user experience: Played a key role in leading user analysis. Identified current issues and gaps as opportunities to win market share. Ensured designs visually reflected proposed requirements while maintaining harmony with the Philips portfolio.
- Represented design team at CES and CBME (Children Baby Maternity Industry Expo): Shared founding such as marketing and color material(CMF) trends with global to help them develop more comprehensive brand experience guidance.

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Experience

Industrial Designer

Stanley Black & Decker, Inc.

Emerging Market Hand Tool & Storage.

Recruited from US to Taiwan Design Center at 2012. Start at 2013 Jan.-2015

- Responsible for designing products from concept to final design, working closely with engineers and manufacturing partners to ensure that design integrity is maintained from concept to production.
- Involved in the research processes and exploring opportunities to generate innovative ideas.
- Cooperated with various regions such as India, Brazil and Mexico in new product development, responding to needs, and understanding the diversity of these various markets.
- Traveled with the marketing team to understand the business structure while visiting vendors in the regions to identify the market, culture, and trends associated with the customers behaviors.
- Represented the team in the company's annual meeting to forge a better understanding between Design Center and regional sales.
- Supported marketing team in developing sub brands for different marketing approaches.
- Created 3D models of intended design directions for field/market research to help stakeholders to gain a clear understanding of our new concepts.

Designer

NEWAY Design Company, Taipei, Taiwan 2006-2008

- Product Development
- Graphic Design
- Web Design
- 3D Modeling
- Product Rendering
- Worked within a specified timeline to achieve the stated goal.

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Experience

Animator

Intern, F. Rhythm 3D Animation Co., Taipei, Taiwan 2005

- 3D Modeling
- 3D Animation
- Rendering and Lighting

Languages

English, Mandarin

Skills

- Freehand Sketching & Marker
- 3D Modeling
- Animation
- Photography
- Model Making
- Research
- Task Analysis
- Problem Solving
- Sewing

Software Skills

- Alias Studio
- 3D Studio Max
- Solid Works
- Rhino
- Maya
- Showcase
- Keyshot
- Illustrator
- Photoshop
- InDesign
- Painter
- Flash